

VEOLIA'S PURPOSE IS TO CONTRIBUTE TO HUMAN PROGRESS BY FIRMLY COMMITTING TO THE SUSTAINABLE DEVELOPMENT GOALS SET BY THE UN TO ACHIEVE A BETTER AND MORE SUSTAINABLE FUTURE FOR ALL. IT IS WITH THIS AIM IN MIND THAT VEOLIA SETS ITSELF THE TASK OF "RESOURCING THE WORLD" THROUGH ITS ENVIRONMENTAL SERVICES BUSINESS. AT VEOLIA, WE ARE CONVINCED THAT CONTINUING HUMAN DEVELOPMENT IS ONLY POSSIBLE IF ECONOMIC, SOCIAL AND ENVIRONMENTAL ISSUES ARE ADDRESSED AS AN INDIVISIBLE WHOLE. THIS BELIEF IS EMBEDDED IN THE HISTORY OF THE COMPANY, WHICH AS SOON AS IT WAS CREATED IN 1853, SHOWED THE WAY BY MAKING ACCESS TO DRINKING WATER AN ESSENTIAL ELEMENT OF PUBLIC HEALTH AND QUALITY OF LIFE. IN THE CONDUCT OF OUR CURRENT BUSINESSES IN WATER, WASTE AND PRIVATE CUSTOMER SERVICES, WE FACILITATE ACCESS TO ESSENTIAL SERVICES AND NATURAL RESOURCES, AND THAT EFFICIENT USE OF THESE NATURAL RESOURCES AND OUR ENVIRONMENTAL FOOTPRINT AND THAT OF OUR CUSTOMERS IS CENTRAL TO OUR BUSINESS AND ITS ECONOMIC MODEL. WE ARE A COMPANY THAT IS BOTH LOCAL AND GLOBAL WITH A HIGH LEVEL OF TECHNICAL KNOW-HOW AND LABOR, AND WHICH COMMITS FOR LONG PERIODS OF TIME. WE GUARANTEE LONG-TERM RESULTS FOR OUR CUSTOMERS BY LEVERAGING OUR LONG EXPERIENCE, THE QUALITY OF OUR SERVICES AND OUR HIGH CAPACITY FOR INNOVATION. WE ARE A WORKING COMMUNITY WHERE, IN ADDITION TO AN INCOME AND RESPECT FOR THEIR HEALTH AND SAFETY, EVERYONE CAN FIND A SENSE OF PURPOSE IN WHAT THEY DO, COMMITMENT TO REWARDING COLLECTIVE ACTION AND PERSONAL FULFILLMENT. THROUGH TRAINING, VEOLIA ENSURES THAT ITS EMPLOYEES, THE VAST MAJORITY OF WHOM ARE MANUAL WORKERS AND TECHNICIANS, DEVELOP THEIR SKILLS. THE COMPANY RELIES ON THEIR RESPONSIBILITY AND AUTONOMY AT ALL LEVELS AND IN ALL COUNTRIES, AND PROMOTES PROFESSIONAL EQUALITY BETWEEN MEN AND WOMEN. VEOLIA ALSO PROMOTES, PARTICULARLY ON STAFF REPRESENTATIVE BODIES, SOCIAL DIALOGUE, WHICH ENCOURAGES EMPLOYEES TO ADOPT OUR COLLECTIVE PROJECT AS THEIR OWN. WHEREVER IT OPERATES, VEOLIA COMPLIES WITH APPLICABLE LAWS AND REGULATIONS. IT ALSO APPLIES WIDELY-DISTRIBUTED ETHICAL RULES CONSISTENT WITH ITS VALUES OF RESPONSIBILITY, COMMUNITY SPIRIT, RESPECT, INNOVATION AND CUSTOMER FOCUS. VEOLIA'S PROSPERITY IS FOUNDED UPON ITS USEFULNESS TO ALL ITS STAKEHOLDERS IN THE VARIOUS REGIONS WHERE IT OPERATES - WHETHER CUSTOMERS, SHAREHOLDERS, EMPLOYEES, SUPPLIERS, CURRENT POPULATIONS OR FUTURE GENERATIONS. ITS PERFORMANCE MUST THEREFORE BE ASSESSED IN VARIOUS DIMENSIONS CORRESPONDING TO THOSE DIFFERENT COMMUNITIES CONCERNED. THE COMPANY PAYS THE SAME DEGREE OF ATTENTION AND REQUIRES THE SAME HIGH STANDARDS IN ALL THESE DIMENSIONS. IN THIS WAY, VEOLIA PREPARES TO PROTECT AND IMPROVE, PROTECTING THE ENVIRONMENT AND RESOURCES OF THE COMMUNITY'S VITAL NEEDS.

OUR PURPOSE...

and its implementation in
the Impact 2023 strategic program



"A BUSINESS IS SUCCESSFUL
BECAUSE IT IS USEFUL AND
NOT THE OTHER WAY
AROUND."

ANTOINE FRÉROT
VEOLIA CHAIRMAN AND CEO

At the heart of our approach

Convinced about the role and usefulness of businesses in meeting society's expectations, under the impetus of its Chairman and CEO the Veolia Group is one of the first French companies to have defined its purpose. Having made a major contribution to the academic and public debate on these issues and supported the Notat-Senard report which introduced the concept of "purpose", he became convinced that "a company is a mosaic of stakeholders whose expectations must be fairly taken into account when sharing the value created".

Veolia's purpose was developed through a long process of work and unprecedented collaboration involving the company's management bodies, employees, the Critical Friends Committee (external experts), customers, people' panels, and so on. Veolia's purpose was adopted by its Board of Directors and presented at the Annual Shareholders' Meeting on 18 April 2019.

There are four major issues around which this approach revolves:

- in what way is Veolia useful to society?
- what is its mission?
- how is Veolia different from other companies?
- for whom and how is the wealth created distributed?

1. At the heart of our approach page 3

2. Veolia's purpose page 4

3. An approach of shared progress page 6

4. Impact 2023, Veolia is committed to delivering a multifaceted performance page 8

5. Shared governance and steering page 10

**"VEOLIA'S PURPOSE
IS NOT JUST A SLOGAN,
IT IS EXPRESSED IN
A COMPLETE TEXT."**

Veolia's purpose is to contribute to human progress by firmly committing to the Sustainable Development Goals set by the UN to achieve a better and more sustainable future for all. It is with this aim in mind that Veolia sets itself the task of "Resourcing the world" through its environmental services business.

At Veolia, we are convinced that continuing human development is only possible if economic, social and environmental issues are addressed as an indivisible whole. This belief is embedded in the history of the company, which as soon as it was created in 1853, showed the way by making access to drinking water an essential element of public health and quality of life.

In the conduct of our current businesses in water, waste and energy, we provide our public and private customers worldwide with solutions that facilitate access to essential services and natural resources, and that efficiently conserve, use and recycle those natural resources. Improvement of our environmental footprint and that of our customers is central to our business and its economic model.

We are a company that is both local and global with a high level of technical know-how and labour, and which commits for long periods of time. We guarantee long-term results for our customers by leveraging our long experience, the quality of our services and our high capacity for innovation.

We are a working community where, in addition to an income and respect for their health and safety, everyone can find a sense of purpose in what they do, commitment to rewarding collective action and personal fulfilment.

Through training, Veolia ensures that its employees, the vast majority of whom are manual workers and technicians, develop their skills. The company relies on their responsibility and autonomy at all levels and in all countries, and promotes professional equality between men and women.

Veolia also promotes, particularly on staff representative bodies, social dialogue, which encourages employees to adopt our collective project as their own.

Wherever it operates, Veolia complies with applicable laws and regulations. It also applies widely-distributed ethical rules consistent with its values of responsibility, community spirit, respect, innovation and customer focus.

Veolia's prosperity is founded upon its usefulness to all its stakeholders in the various regions where it operates – whether customers, shareholders, employees, suppliers, current populations or future generations. Its performance must therefore be assessed in various dimensions corresponding to those different communities concerned. The company pays the same degree of attention and requires the same high standards in each of these dimensions.

In this way, Veolia prepares for the future, protecting the environment and responding to humanity's vital needs.

AN APPROACH OF SHARED PROGRESS

Fundamental and designed for the **long term**, Veolia's purpose is much more than mere words. It's a **compass** that helps us set and keep our course in the long term. It is a shared progress initiative that concerns all Veolia employees and benefits all stakeholders. It is being implemented through our Impact 2023 strategic program, which will be guided by a vision of multifaceted performance, making Veolia a **model company** in the ecological transformation.

UN Sustainable Development Goals (SDGs)

Veolia plays a part in all 17 SDGs at different levels and has a direct impact in **13** of them.

1 NO POVERTY No poverty	6 CLEAN WATER AND SANITATION Clean water and sanitation	11 SUSTAINABLE CITIES AND COMMUNITIES Sustainable cities and communities	16 PEACE, JUSTICE AND STRONG INSTITUTIONS Peace, justice and strong institutions
2 ZERO HUNGER Zero hunger	7 AFFORDABLE AND CLEAN ENERGY Affordable and clean energy	12 RESPONSIBLE CONSUMPTION AND PRODUCTION Responsible consumption and production	17 PARTNERSHIPS FOR THE GOALS Partnerships for the goals
3 GOOD HEALTH AND WELL-BEING Good health and well-being	8 DECENT WORK AND ECONOMIC GROWTH Decent work and economic growth	13 CLIMATE ACTION Climate action	
4 QUALITY EDUCATION Quality education	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE Industry, innovation and infrastructure	14 LIFE BELOW WATER Life below water	
5 GENDER EQUALITY Gender equality	10 REDUCED INEQUALITIES Reduced inequalities	15 LIFE ON LAND Life on land	



- 1. Our stakeholders
- 2. Our performance
- 3. Our commitments
- 4. Our goals

IMPACT 2023, VEOLIA IS COMMITTED TO DELIVERING A MULTIFACETED PERFORMANCE

Veolia is committed to delivering a multifaceted performance that places the same level of attention and demands on its economic, financial, commercial, social, societal and environmental performance. Its 18 indicators are associated with targets for progress by 2023, which will be regularly audited and measured by independent bodies. They will be used to calculate the variable compensation of Veolia's senior executives.

ENVIRONMENTAL PERFORMANCE

Combating climate change

- **Indicators:**
 - **Reducing GHG emissions:** progress of the investment plan to phase out coal in Europe by 2030.
 - **Target 2023: 30% of investments planned by 2030, i.e. ~ € 400 m by 2023**
 - **Avoided emissions** (vs. the most likely scenario if the low carbon solution / service / project had not taken place)
 - **Target 2023: 15 Mt CO₂ eq.**

Circular economy: plastic recycling

- **Indicator:** volumes of plastics recycled in Veolia's transformation plants.
- **Baseline 2019: 350 kt**
- **Target 2023: 610 kt**

Protection of environments & biodiversity

- **Indicator:** progress rate of action plans aimed at improving the environments & biodiversity footprint in sensitive sites.
- **Baseline 2019: non applicable**
- **Target 2023: 75 %**

Sustainable management of water resources

- **Indicator:** efficiency rate of drinking water networks.
- **Baseline 2019: 72.5 %**
- **Target 2023: > 75 %**

HUMAN RESOURCES PERFORMANCE

Diversity

- **Indicator:** rate of women appointed within the top 500 Veolia's senior executives from 2020 to 2023.
- **Baseline 2019: non applicable**
- **Target 2023: 50 %**

Employee training & employability

- **Indicator:** average number of training hours per employee.
- **Baseline 2019: 18h**
- **Target 2023: 23h**

Employee commitment

- **Indicator:** rate of engagement of employees in the 10 largest BUs, measured through an independent survey.
- **Baseline 2019: 84 %**
- **Target 2023: > 80 %**

Safety at work

- **Indicator:** frequency rate.
- **Baseline 2019: 8.1**
- **Target 2023: 5**

COMMERCIAL PERFORMANCE

Hazardous waste treatment and recovery

- **Indicator:** revenue generated by the hazardous and liquid waste treatment and recovery activities.
- **Baseline 2019: € 2.5 bn**
- **Target 2023: > € 4 bn**

Deployment of innovative solutions

- **Indicator:** number of innovations included in at least 10 contracts signed by the Group.
- **Target 2023: under determination⁽¹⁾**

Customer and consumer satisfaction

- **Indicator:** net promoter score.
- **Target 2023: under determination⁽¹⁾**

ECONOMIC & FINANCIAL PERFORMANCE

Revenue growth

- **Indicator:** revenue growth.
- **Baseline 2019: € 27.2 bn**
- **Target 2023: annual target**

Profitability

- **Indicator:** current net income.
- **Baseline 2019: € 760 m**
- **Target 2023: € 1 bn**

Return on capital employed

- **Indicator:** ROCE after tax.
- **Baseline 2019: 8.5 % (with IFRS 16)**
- **Target 2023: annual target**

Investment capacity

- **Indicator:** free cash flow before discretionary growth Capex.
- **Baseline 2019: € 1230 m**
- **Target 2023: annual target**

SOCIAL PERFORMANCE

Access to essential services (water and sanitation)

- **Indicator:** number of inhabitants benefiting from inclusive measures for access to water and sanitation within contracts with Veolia.
- **Baseline 2019: 4.17 Mhab**
- **Target 2023: +12% vs. 2019 at constant scope**

Job and wealth creation in the territories

- **Indicator:** annual publication of a study aimed at quantifying the global impact of Veolia in terms of jobs and wealth creation.
- **Baseline 2019: non applicable**
- **Target 2023: study on Veolia's impact in 45 countries or more, released every year from 2020**

Ethics and compliance

- **Indicator:** rate of positive answers to this question of the engagement survey: "Veolia's values and ethics are put into practice within my entity".
- **Baseline 2019: 92 % for the Top 5000 employees**
- **Target 2023: will be determined in 2020 on a broader audience**

(1) Baseline not available or under determination, the target for 2023 will be defined during the course of 2020

SHARED GOVERNANCE

AND STEERING

From its creation to its introduction, Veolia's purpose has been supported and steered at the highest level of the company. It serves as an inspiration and will be used to steer the Impact 2023 strategic program. It is widely publicized and shared throughout the Group.

The Board of Directors,

which has validated the text and the indicators, monitors its proper application.

The Executive Committee and the Management Committee

are directly responsible for its oversight.

The Committee of Critical

Friends, independent experts, is regularly asked for its opinion with the aim of "challenging" the company and helping it stay on course.

A new "Strategy and Innovation" department

has been created to steer Veolia's strategy with a view to achieving a multifaceted performance in line with the company's purpose.

Together with **employee representative bodies,**

Veolia has set up a purpose monitoring committee to encourage all employees to own the purpose and be involved.

Lastly, managers actively mobilize **their employees,** both through internal networks and at dedicated events, with the goal of making them key players in their company's purpose.

Veolia Communication Department - February 2020

Photo credits: Veolia media library- Salah Benacer, Getty Images.

Creation and production: HAVAS PARIS

Resourcing the world

Veolia

30, rue Madeleine-Vionnet - 93300 Aubervilliers - France

Tél. : +33 (0)1 85 57 70 00

www.veolia.com